



**SIES SOP**  
**STAR**  
**AWARDS 2023**  
7<sup>th</sup> EDITION

**Jury Report**  
**&**  
**Winners' List**

A NATIONAL AWARD WITH GLOBAL RECOGNITION  
FOR EXCELLENCE IN PACKAGING



Endorsed by



**WORLDSTAR**  
**GLOBAL**  
**PACKAGING**  
**AWARDS**

**SIES School of Packaging - Packaging Technology Centre**  
**SIES Activity and Research Centre**

Plot No. D388, MIDC TTC Industrial Area, Kukshet Village, Next to IOCL Vashi Terminal, Navi Mumbai – 400 705.  
<https://siessop.edu.in>

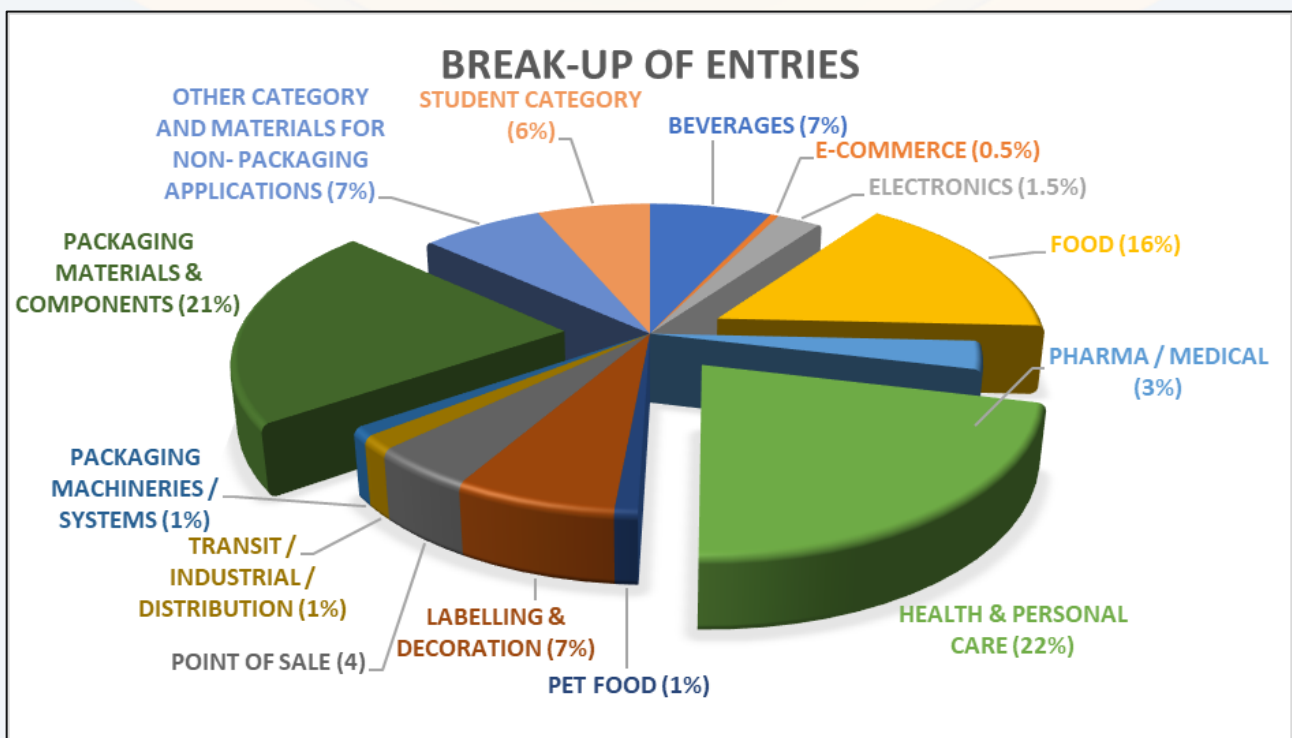
## SIES SOP Star Awards 2023

The SIES SOP Star Awards were instituted in the year 2017 to recognise the talent among the Packaging Sector for its continuous efforts in Innovation / Creativity / New Developments across various product segments such as Beverage, Food, Health & Personal Care, Pharma among others.

The 7<sup>th</sup> Edition of the SIES SOP Star Awards this year saw a host of new developments in the entries submitted with the total entries coming from the packaging material manufacturer and the converter segments equalling that of the packaging user segment (47%). The award categories in SIES SOP Star Awards are aligned with the WorldStar categories to simplify the application process for winning companies to participate in WorldStar Awards.

For the first time since 2019, the total number of entries crossed 200. The principal aspects of judging included:

- \* *Packaging Functions;*
- \* *Sales Appeal-On-Pack Branding / Marketability;*
- \* *Quality of Execution;*
- \* *Cost Reduction / Economy of material;*
- \* *Convenience;*
- \* *Design / Ergonomics;*
- \* *Sustainability;*
- \* *Cost saving and Creativity and Innovation.*



Health & Personal Care category, closely followed by Packaging Materials & Food continue to drive developments in packaging majorly focussing on design, ergonomics, convenience, and sustainability.

There is also a sizeable increase in the number of entries in the areas of recyclability and biodegradability compared to previous years which emphasises the push for packaging sustainability. This year also saw the participation of student groups from IIT Roorkee, IIP Mumbai and SIES School of Packaging with their out-of-the-box ideas and creativity.

### STATISTICS OF ENTRIES:

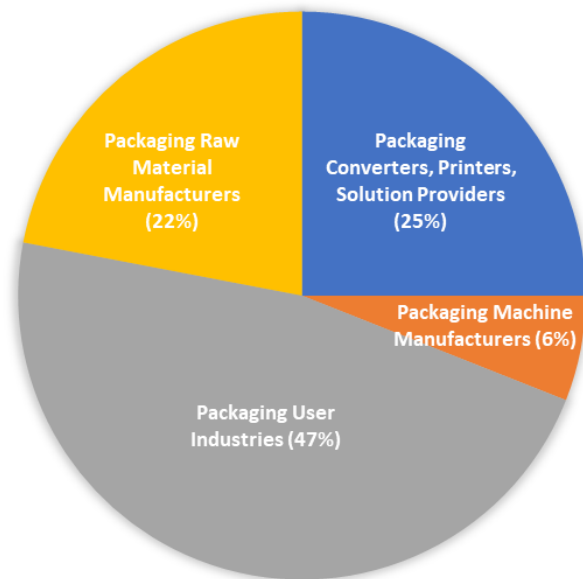
*Entries received:* **202**

*Winning entries:* **118**

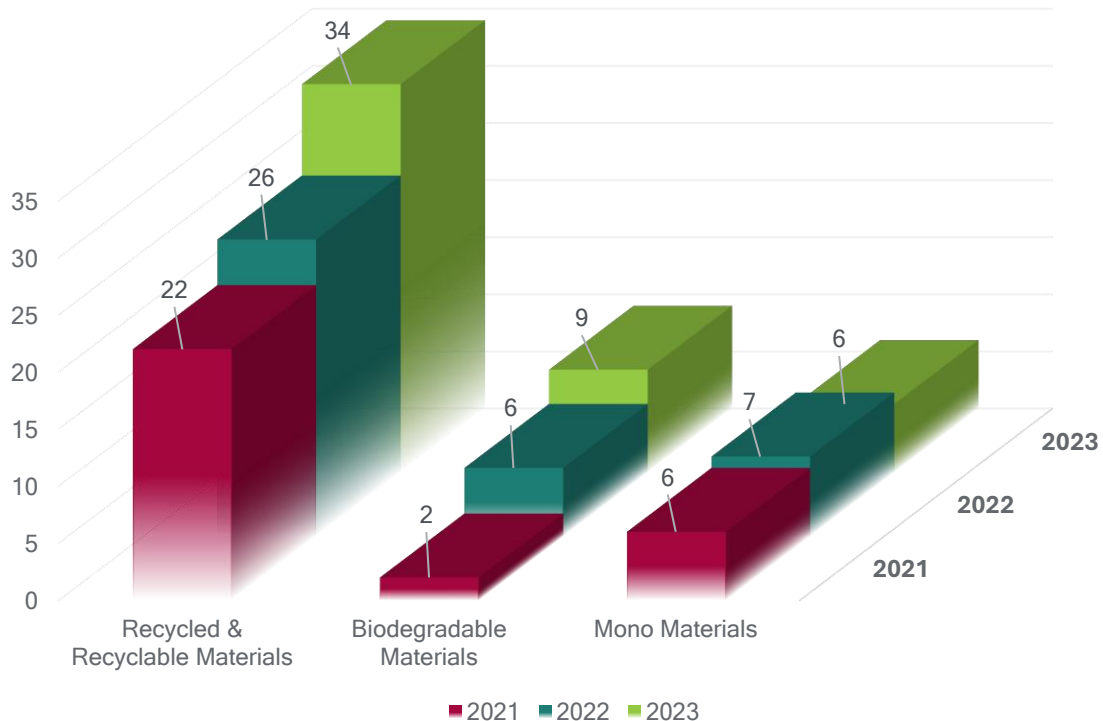
*Companies participating:* **36**

*Companies participating for the first time:* **6**

### BREAKUP OF COMPANIES PARTICIPATING



### NO. OF ENTRIES ON PACKAGING SUSTAINABILITY



**For More Details, contact us at:**

**SIES School of Packaging - Packaging Technology Centre**

SIES Activity & Research Centre, Plot No. D388, MIDC TTC Industrial Area, Kukshet Village,  
Next to IOCL Vashi Terminal, Navi Mumbai – 400 705. INDIA



## The Jury Panel:

1. **Mr. Sethunath Padmanabhan** - Director - Aliagroup & Reproflex3
2. **Dr. R Rangaprasad** - Consultant; Ex. Reliance Industries Ltd.- General Manager (Technical); Ex- SIES SOP PTC
3. **Mr. Shrirang R Chunekar** - Ex. Merck, Logistics & Supply Chain Head; SIES SOP Visiting Faculty & Alumnus
4. **Mr. Pradeep R Pande** - Ex. Pidilite, Team Head – Packaging Development; Ex. Britannia, Senior Standards Officer
5. **Mr. Tukaram N Karve** - Founder Director, Design Horse (Design Studio); Ex-Alia Group, Creative Head
6. **Prof. Prasad Balan Iyer** - Director, SIES School of Packaging



Jury meet held on December 15, 2023, at SIES SOP, Navi Mumbai

## SIES SOP Star Awards 2023

### List of Winning Entries:

Sr. No.	Company Name / Location	Awards	Title of Winning Entries
1	Acumen Packaging Pvt. Ltd., Mumbai	1	Curated Carton Design for Hair Loss Treatment
2	Asian Paints Ltd., Mumbai	1	Nilaya Naturals Topcoat & Primer: A Pioneering Eco-Friendly Packaging
3	Brilliant Polymers Pvt. Ltd., Thane	1	Innovation In Solvent Free Adhesive - S621 / S110
		2	Innovation In Solvent Free Adhesive – H214 / A75
4	Cipla Limited, Mumbai	1	Xovatra PF Eye Drops
5	Cosmo First Limited, Aurangabad	1	Cold Seal Release Matte BOPP Film
		2	High Barrier CPP with Nitrogen Flushing
		3	“Teplor” Heat Resistant BOPP Film
		4	White Lidding CPP Film for Retort Application
6	Edelmann Packaging India Pvt. Ltd., Chandigarh	1	Woodsmen Extra Smooth Whisky 750 ml Glass Pack Carton
		2	5 in 1 Gift Pack Outer Carton / 5 in 1 Gift Pack Tray
		3	Revivify Ubtan Tabletop 2022
7	Eka Pak Global (India) Pvt. Ltd., Pune	1	Heat Transfer Label Decoration for Chitale High Barrier Re- Closable Bakarwadi Trays
		2	Three Layer EVOH Structures with High Oxygen Barrier and Oxygen Scavenging Technology
8	Emami Limited, Kolkata	1	Kesh King Organic Shampoo Range Available in 300 ml
9	EPL Limited, Mumbai	1	Tide Water Oil India-Veedol Scooter Grease in Tube
		2	Hotel Radisson - Red

10	Frigorifico Allana Pvt. Ltd., Raigad	1	London Dairy Ice Cream Promo Pack
		2	Allegro-Olive Oil 1 ltr PET Bottle
		3	Sustainability Towards Environment by Reducing Carbon Footprint Through Weight Reduction In 5 ltr Jar (175 g)
11	Hershey India Pvt. Ltd., Mumbai	1	Hershey Bar's Festive Pack
12	Himalaya Wellness Company, Bengaluru	1	Travel Friendly Kit – Baby Care
		2	Himalaya Popular Category Soap
		3	Himalaya Ayurveda Range (Toothpaste and Soap)
		4	Face Care Range in Lami Tube (Himalaya Neem Face Wash)
13	Hindustan Unilever Ltd., Mumbai (Skin Care)	1	Pond's Sunscreen Range Launch with Metallic Look
		2	Novology Range
Hindustan Unilever Ltd., Mumbai (Lakme)	1	Lakme Glitterati Collection Product Range	
	2	Lakme Peach Milk Vit-E Moisturiser Range	
	3	Lakme Absolute Perfect Radiance Day Cream, 50g	
	4	Lakme Micellar Makeup Remover Range	
Hindustan Unilever Ltd., Mumbai (Hair Care)	1	Indulekha Bringa Oil and Shampoo Premium Pack Facelift	
	2	PCR Addition in Rigid Bottles Hair Category	
	3	TRESemme Bond Repair Hair Serum	
Hindustan Unilever Ltd., Mumbai (PBBU)	1	Love Beauty & Planet Rose Sustainable Gift Pack & e-com Pack	
	2	Find Your Happy Place (FYHP) Pinacolada Gift Pack (With Ribbon)	
	3	Simple Gift Pack (MT Gift Pack)	
Unilever India Pvt. Ltd., Mumbai (Glow & Lovely)	1	Glow And Lovely Powder Finish Cream	
	2	Glow & Lovely – Bright Glow Face Wash	
	3	Glow & Lovely Soft Bright 12gm Jar in Display Carton	



14	Huhtamaki India Limited, Raigad	1	Freeze-Able Pouches for Baked Products
		2	Shaped Pouch with Premium Aesthetics for Henna Hair Colour
		3	Premium Five Panel Pouch for Pet Food
15	IMA-PG India Pvt. Ltd., Navi Mumbai	1	Unscrambler (PGU300-V3)
16	ITC Limited, Chennai	1	Black Dog Gift Pack
		2	Johnnie Walker Gift Pack
		3	GM Module Microfluted Box
		4	Samsung Gift Pack
		5	Multi Component Eco-Friendly Carton Box for AirDopes
		6	Boat Rockerz Sustainable Box
		7	Dark Fantasy Vanilla Fills Sustainable Carton
		8	Microwavable Pop Box
		9	Paper Based Take Away Pouch for OSR
		10	MOXCLAV-Booklet Carton
		11	Nunhems- High Barrier Pouch for Seed Packaging
		12	Classic Alphatec Carton Box
		13	Mangaldeep Scents 3 In 1 Carton
		14	Mangaldeep Temple Carton – Sanctum & Divinity
17	JNTL Consumer Health (India) Pvt. Ltd., Mumbai	1	Augmented Reality (AR) Feature in Johnson's Baby Range of Products
18	Jyothy Labs Limited, Mumbai	1	Exo Dish Wash Round – In Mould Label
		2	Exo Dishwash Super Gel Citrus
19	Lagom Labs Pvt Ltd., Mumbai	1	Nua Clarifying Acne Patch Kit
20	Marico Limited, Mumbai	1	Saffola Fittify Gummies
		2	Fittify Steel Cut Oats
		3	Hair Code Shampoo
		4	Parachute Advanced Shampoo
		5	Parachute Shower Gel
		6	“Parachute Baby” Range Products

21	Montage Global Private Limited, Mumbai	1	Flexible 3D/Box Pouch for Whole Spices Packaging
22	Paharpur 3P Pvt. Ltd., Ghaziabad	1	Daawat 30kg
23	Parkson Packaging Ltd., Mumbai	1	Black Dog Premium Rigid Box
		2	Minoxidil Rehair Growth Treatment for Men
		3	Wild Stone Code Body Perfume
		4	Bira Indian Pale Ale
24	Purplle.com, Mumbai	1	Good Vibes Vitamin C – GT Range
25	Rajoo Engineers Limited, Gujarat	1	PENTFOIL-POD AX: India's First Advanced Blown Film Production Line - A Hallmark of Import Substitution and 'Make in India'
26	Reckitt Benckiser (India) Ltd., Mysore	1	Durex Playthings Boxes
27	Safepack Industries Ltd., Pune	1	UV Stabilized Anticorrosive VCI Shrink Film
28	Shalina Laboratories Pvt. Ltd., Mumbai	1	Easepak OFDC (1-Fold Display Carton)
29	Shiv Foods & New Era Packaging, Gujarat	1	Chocolate Truffle Twist Wrapper with Spot Metallic Effect & Partial Lamination
30	Tata Consumer Products Limited, Bengaluru	1	Tata Spring Alive
		2	Tata Coffee Gold Cold Brew Ready to Drink Coffee
		3	1868 Davos
		4	Himalayan Saffron
		5	Tata Joyfull SRP cum Transit Display Unit
		6	Tata Salt 100% Recyclable Laminate



31	TCPL Packaging Ltd. Mumbai	1	Gimme Coffee Pouch
		2	Jimmy Joy Plenney Shake
		3	Whey Chocolate 1kg
		4	Aristo Haemoprol Syrup 225ml
		5	Glow & Lovely Holo Foil 80g
		6	Bowlers Allana Pouch with Spot Matt
		7	Emami 7 in 1 Onion Oil
		8	Closeup Clove & Orange 150g
		9	Indulekha Bringha Oil 100ml
32	Toppan Speciality Films Private Limited, Punjab	1	High Hot-Tack & High Seal Strength Metalized Bopp Specifically Designed for High-Speed Confectioneries Packaging Lines
33	Trent Hyper Market Pvt. Ltd. (Star Bazar – A TATA – Tesco Enterprise), Mumbai	1	Skye – Creating Sustainable Change Through Innovation
34	UFlex Limited, Noida	1	Fully Recyclable Spout Pouch Using BOPP/PE Films for Kissan Chotu Pack
		2	3D Flipogram Label for Perfume Industry
		3	Registered Holography Pack for Coffee Packaging
		4	Epoxy Acrylate Oligomer (Flexcryl 4444) Developed for UV & EB Curable Coatings and Printing Inks Used in Flexible Packaging Applications
		5	"F-POX" Excellent Oxygen and Moisture Barrier Transparent Bopet Film for Frozen and Dry Food Packaging Applications
		6	"F-PSX" High Barrier AlOx Polyester Film for Dried Meat Snacks, Confectionaries, and Microwavable Packaging Applications
		7	"F-AFR-M" Alu-Alu Replacement Metallized Polyester Film For Food Packaging Applications
		8	Flex Beam Matt Opaque White for Shrink Sleeve Application
		9	GRS Certified Recycled Sequins Film for The Textile Industry
		10	Carving Effect on Hard PVC Through Laser Embossing

35	Visage Lines Personal Care Pvt. Ltd., Haryana	1	Glamup Face Razor
		2	Rollplay Pro Body Razor
36	Zenith Tins Pvt. Ltd., Navi Mumbai	1	Royal Dry Fruit Collection Almond & Nutty Treat
		2	Baker's Treasure Collection
38	Student Group - Pooja & Gaurav (IIP, Mumbai)	1	Be Yourself Eco-Friendly Sanitary Pad Pack for Travelling
39	Student Group – Saloni, Pooja & Sayali (IIP, Mumbai)	1	Premium Festival Bag in Chocolate Hamper
40	Student Group – Prachi Jain (IIT, Roorkee)	1	Plant-Based/Edible Oxygen Scavenger for Active Food Packaging
41	Student Group – Golam & Ram (IIT, Roorkee)	1	Pine Needle Based Cushioning Material for Protective Packaging as Alternative To EPS
42	Student Group – Shefali (IIT, Roorkee)	1	Ultraviolet Blocking Biodegradable Films as An Alternative To Single Used Plastics For Packaging
43	Student Group – Rushikesh, Kishori, Shubhangi & Neha (SIES SOP, Navi Mumbai)	1	Bamboo as a Secondary Packaging Material for Premium Vodka Liquor Bottle
		2	Development of Refillable Mechanism for Toothpaste Tube

*The above winning entries qualify to enter the WorldStar 2025 awards organised by the World Packaging organisation (WPO)*

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