

SIES SOP collaboration with ATMA, Raigad District

Training programme on Packaging of Agriculture Products to improve marketability and shelf life was conducted by SIES School of Packaging - Packaging Technology Centre on January 30, 2023 for Agriculture Technology Management Agency (ATMA), Raigad District, under प्रधानमंत्री सूक्ष्म अन्न प्रक्रिया उद्योग योजना (PMFME) | PRADHAN MANTRI FORMALISATION OF MICRO FOOD PROCESSING ENTERPRISE SCHEME.





The delegate profile consisted of budding Micro enterprise owners, women entrepreneurs and the Dept. of Agriculture, Govt. of Maharashtra and Ministry of Agriculture & Farmers Welfare, Govt. of India who are focussed and working to improve the standards of agricultural products packaging.



In addition, ATMA Raigad also invited SIES SOP Director Prof. Prasad Iyer as a speaker to deliver a session on Packaging for Various Agriculture Products during Raigad District's

Krusha Mahotsav 2022-23 (Feb 9-13, 2023) held at CIDCO Maidan, Khandeshwar by ATMA, Raigad District, Dept. of Agriculture, Govt. of Maharashtra on Feb 13, 2023.



The event was organized for the farmers and micro enterprise owners to enable them to get better value addition to fresh produce by getting into the food processing sector and sell their products with better quality packaging that adds branding & aesthetics.

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