

World Packaging Day – Cleanliness-cum-Awareness Drive – March 24, 2022

A small contribution by each one of us goes a long way in educating people on Packaging & Waste Management!

The students of SIES School of Packaging - Packaging Technology Centre conducted a Cleanliness-cum-Awareness drive on the occasion of World Packaging Day on March 24, 2022. The plastic waste collected at Dadar Chowpatty Beach was handed over the BMC Cleanup Incharge. The initiative is certainly for a learning. The waste collected were all plastic packaging. The awareness drive was to educate the end user on the power of packaging, using it judiciously & disposing it responsibly after use.

