



SIES
RISE WITH EDUCATION

School of Packaging
Packaging Technology Centre

SIES SOP STAR AWARDS 2021

A NATIONAL AWARD WITH GLOBAL RECOGNITION

Now OPEN for Entries *(Last date Oct 31, 2021)*

SIES School of Packaging / Packaging Technology Centre

Sri. Chandrasekarendra Saraswathy Vidyapuram
Plot 1C, Sector V, Nerul, Navi Mumbai
Maharashtra - 400 706

Endorsed by:



**WORLDSTAR
GLOBAL
PACKAGING
AWARDS**

*The winning entries of SIES
SOP Star Awards 2021 shall
qualify to participate in the
WorldStar 2023 Awards*



SIES SOP
STAR AWARDS 2020
CEREMONY



INNOVATION
CREATIVITY





SIES SOP
Star Awards 2021

National Recognition & Awards

FOR
PACKAGING MATERIALS / FORMS / PROCESS /
TECHNOLOGY / MACHINERY & SYSTEMS

INSTITUTED BY:

The **SIES School of Packaging** an approved Scientific and Industrial Research Organisation (SIRO) by Department of Scientific & Industrial Research (DSIR), Ministry of Science and Technology, Government of India and associated with Cal Poly State University, CA, USA.

MEMBER OF:

World Packaging Organisation, Austria (**WPO**) and International Association of Packaging Research Institutes, USA (**IAPRI**).

THE MOTIVATION:

To recognize and encourage talents in Research and Developments, Innovations, Creativity, Newer Concepts besides addressing the national enviro & eco balances in the complete gamut of packaging.

WHO COULD PARTICIPATE:

The Industry, Institutions, Packaging Personnel and Students Community belonging to Raw Material Producers, Package Converters, Ancillary Packaging Sector, Package Users (Products / Processes / Manufacturers), Packaging Machinery Systems and Equipment / Printing, Graphics and Designing, Research and all others related to the field of packaging in India.

AWARD CLASSIFICATION / CATEGORIES:

- | | | |
|-----------------------------|--------------------------------|---|
| 1. Beverages | 7. Health & Personal care | 13. Transit / Industrial / Distribution |
| 2. E-Commerce | 8. Luxury | 14. Packaging Machineries / Systems |
| 3. Electronics | 9. Pet Food | 15. Packaging Materials & Components |
| 4. Food | 10. Labelling & Decoration | 16. Other (not included in any other category and materials for non-packaging applications) |
| 5. Fresh Produce | 11. Sustainable / Eco-friendly | 17. Student Category |
| 6. Pharmaceutical & Medical | 12. Point of Sale | |

SUBMISSION – ENTRIES:

All entries for participation should be submitted with following documents:

- Duly filled, signed, and stamped “**Entry Form**” clearly mentioning the award category.
- 200 - 250 words about the entry with emphasis on its uniqueness, USP, Benefits, Significance, Achievements.
- Photographs & Videos of the Entry through mail or in pen-drive.
- 20 - 30 words captioned highlights of the entry for the award brochures and printing on trophy.
- Brief video of the product, if participating under the category of Packaging Machinery, Equipment & Systems.

Two empty and two filled pack samples. In the case of small pouches, cartons, flexibles (roll sheet / form), ancillaries like caps / closures / wads (more samples required for proper display).

Where die-cut sheets are submitted, provide brief stepwise erection procedure into final form.

NB: Please do not incorporate company logo / name in the entries.



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ENTRY FEE:

- The fee per entry is **Rs. 5,750/- + GST 18% (Rs. 6,785/-)**
- For Academic Institutions/Students.
The fee per entry will be **Rs. 2000/- + GST 18% (Rs. 2360/-)**

Payment can be made through NEFT (recommended) as per bank details below:

**SIES School of Packaging,
A/c. No. 6611578394, Indian Bank,
Nerul East Branch,
IFS Code: IDIB000N110.**

Alternately, Cheque / DD drawn in favour of **SIES School of Packaging** should be given along with duly filled and stamped entry form and other details (Refer Submission-Entries).

JUDGING OF ENTRIES – JURY:

The entries received will be duly displayed with captions and brief highlights for the Jury to evaluate. The panel will be neutral members and specialists / experts on specific areas related to packaging field.

JUDGING CRITERIA:

The principal aspects of judging will include inter alia Protection and Preservation of contents; Sales Appeal; On-Pack Branding / Marketability; Ergonomics; Quality of Execution; Sustainability; Cost Reduction; Economy of material and cost saving; Ease of handling, filling, closing, opening and reclosing; Creativity and Innovation. The jury has the right to exclude entries which do not meet the conditions of entry. The jury has the right to move a pack to a different category.

DATE OF SUBMISSION:

Stage-1: Intimation on participation 20th September 2021 (Confirmation with number of entries)

Stage-2: Filled forms, with entry details should be submitted by 1st October 2021, with remittance of fee.

Stage-3: Physical entries should be submitted by 15th October 2021. Incomplete entries and non-payment before the scheduled dates would invalidate the entries.

ENTRY RULES:

- That the entries are already commercialised.
- Legal entry of the Company, as Owners / Development Resource
- Wherever more Organizations / Personnel are involved they should intimate the same & declare as joint entries.



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If entries are work in progress on behalf an entity, and/ or are used by any entity and/ or display the logo or IPR of any other entity, the same will be rejected at any stage, including withdrawal of Award already announced.

On application, each participant is deemed to have accepted to indemnify SIES and SIES SOP/PTC and keep SIES and SIES SOP/PTC indemnified from any action, including, without limitation, legal action and costs, in respect of and arising out of the entries submitted by the participant.

(NB: The SIES SOP/PTC cannot be liable for any departure from the above).

- Incomplete entry/details will not be considered.
- Entry fee should be paid along with Forms / Entry Samples.
- Should an entrant desire additional number of Trophies / Certificates of the Winning Entries, the extra fee payable is **Rs. 3,000/- plus GST (18%)** per trophy / Certificate.
- Jury / Panel decision will be final and binding. No queries will be entertained.

AWARDS PRESENTATION:

The **SIES SOP STAR AWARDS 2021**, (Trophy and Certificate) will be presented at the hands of a personality of national / international / industry eminence. The date of the function will be announced and intimated well in advance, with time / schedule and venue, subject to orders / restrictions from Govt. and / or local authorities.

AWARD WINNERS' BROCHURES:

The SIES SOP / PTC will publish the **Award Winners' Brochures** and same will be released at the hands of the Chief Guest on the occasion of the Awards / Certificate Presentation Function. The brochure will also include advertisement of Winners / entrants (on predetermined tariff – details that can be obtained from the SIES SOP Star Awards – organizing team).

PRESIDENT'S AWARDS:

The Managing Council / President SIES, will also bestow – the Presidential Awards – to select entries from among the winning ones – considered exclusive, most innovative, contribution to sustainability, import substitution and maximizing exports. Special awards also are considered for entries from the **Cottage and Small-Scale Sectors**.

SPONSORSHIP:

The Industry / Entrants / Winners – could also avail the opportunity to promote their products / services with sponsorship contribution (details can be obtained from – SIES SOP Star Awards – Organising Team).

PROMOTIONAL DISPLAY:

The SIES SOP/PTC will organize a well-designed booth display of all winning entries (Samples / Catalogues / Brochures / Photographs etc.) during the Presentation Function.

WORLDSTAR ELIGIBILITY:

The SIES SOP Star Awards 2021 Winners are eligible to submit their entries for **World Star 2023 Awards competition**, entries for which will begin next year (i.e. in 2022), subject to the Rules and Regulations governing these Awards.

For more details contact: sopadmin@sies.edu.in / sopdirector@sies.edu.in

SIES SOP STAR 2021 – AWARDS
ENTRY FORM



SIES SOP
Star Awards 2021

Prof. Prasad B. Iyer
Director
SIES School of Packaging
Plot No. 1-C, Sector - 5,
Nerul, Navi Mumbai - 400 706.
Tel: 022-61196426
Email: sopadmin@sies.edu.in

Date: _____

Identification Code: _____

(for office use only)

Entrant's Company : Individual / Company / Research & Development
Organisation / Academic Institution / Professional
/ Student

Name of Organisation/Individual : _____

Designation : _____

Address for Correspondence : _____

Tel: _____ Mobile No: _____

Email: _____

Website: _____

Award Category : _____

Description of the entry : _____

(Please attach a separate sheet
if necessary)

Date of Commercialization of the : _____

Product/package manufacturing

Process used (brief details) : _____

(Please attach a separate sheet if
necessary)

I / We have read the entry submission rules, terms and conditions and will abide by the same.

I / We also have the full title to the product submitted for entry/have obtained authority of the title holder (enclosed) for submitting the entry.

Payment by NEFT: Please indicate details: _____

Cheque/DD No. _____ dated _____ drawn on _____

(Rupees _____ only) is enclosed.

Authorised Signatory
Company / Institute's Seal